

ELLESMERE WINTER FESTIVAL 2026

Help us create a little magic in Ellesmere this winter

AN ENCHANTED WINTER WONDERLAND

Friday 27 November 2026

OUR PLACE | OUR PEOPLE | TOGETHER

Sponsorship opportunities



The magic we're creating

A town-centre evening for Ellesmere

On Friday 27 November, Ellesmere will welcome families, friends and visitors for an evening of lights, shopping, food and shared celebration.

This year, a live stage and changing entertainment programme will help bring the whole town to life, alongside the lantern parade, Santa's arrival, an enchanted grotto, the winter market and family entertainment.

Free to attend. Rooted in Ellesmere. Made possible together.



Festival reach and audience

Independent visitor evidence gives sponsors a clear view of the festival's reach.

3,318

visitors recorded in 2025

3,250

visitors recorded in 2024

55.5%

classified as new visitors

54%

travelled from 3–10 miles away

2026 planning figure: approximately 4,000 visitors



Your business can help create the moments people remember, while showing a practical commitment to Ellesmere.

01 Be seen

Recognition before, during and after the festival across digital communications, the programme and the event.

02 Support something tangible

Help fund live entertainment, the lantern parade, Santa's arrival, the enchanted grotto, the winter market or family activities.

03 Stand with the town

Associate your name with a free, inclusive event that supports local businesses and welcomes visitors into Ellesmere.

Every contribution becomes part of the festival story.

Sponsorship options

Four clear ways to take part

SUPPORTER	£50	Name on the festival website, supporter thank-you posts and a digital supporter badge.
COMMUNITY SPONSOR	£200	Everything in Supporter, plus your logo on the website and digital programme, with recognition across festival communications. Multiple places available.
FESTIVAL PARTNER	£500	Everything in Community Sponsor, plus prominent logo placement, a dedicated sponsor post, event acknowledgement and association with an agreed festival element.
HEADLINE SPONSOR	£750	Top billing across festival publicity, the largest logo placement, a featured business profile, lead event acknowledgements and headline association with the festival or live stage.

OUR FIRST COMMUNITY SPONSOR
MORE COMMUNITY SPONSORS WELCOME

ELLESMERE REPAIR CAFE

LET'S CREATE THE MAGIC TOGETHER

Could your business be part of it?

Every sponsorship, large or small, helps make the festival possible. We would love to talk about the right fit for your business.

Julie Williams

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